


# Mid-Michigan Library League



## Libraries and the 2020 Census

Vital Partners for a Complete Count

The 2020 Census will have far-reaching impacts on political representation and government funding; ensuring a complete and accurate count is crucial. But the Census faces significant challenges. The 2020 Census will take place primarily online, even as many residents lack home internet access. Many people also are not aware of the importance of the Census and how it will affect their lives or may have online privacy or security concerns.

American libraries are ideal partners to help address these challenges. Libraries are trusted institutions and experienced collaborators—providing information, technology, and training resources to enable Americans to connect with government for many purposes. With a convenient presence in communities across the country, libraries can help Census stakeholders reach the full range of audiences. State and local policymakers, the Census Bureau, Congress, foundations, and other stakeholders should partner with libraries as they work to ensure a successful 2020 Census.

Libraries are essential, trusted partners in achieving a complete count in the 2020 Census. Libraries:

- Deliver information about the Census and host community outreach activities
- Provide internet access and enable respondents to complete the Census form online.
- Serve as trusted messengers, including in hard-to-count communities
- Train data users and provide access to Census statistics for businesses and community members.

Partners for Civic Success  
Libraries often work with public agencies to achieve community priorities. Library staff connect people with the information they need to access government services and benefits, complete online forms, and engage with civic issues. For instance, library

ALA American Library Association LIBRARIES AND THE 2020 CENSUS 1

## Libraries = Strong COMMUNITIES



Celebrate NATIONAL LIBRARY WEEK APRIL 7-13, 2019

# News of Interest

## March 2019



## Member Happenings


- Big Rapids Community Library** – Artist **Gordon Mallett** has many fanciful paintings at the BRCL for the public to enjoy!


- McBain Community Library, Richfield Township Public Library**, and other area libraries again have a **Battle of the Books 2019!**


- From WPDL facebook page: “This is our wonderful **White Pine District Library** Director, **Patty Rockafellow!** After teaching at Central Montcalm for 30 lovely years, she decided to retire and become our fearless leader. She is always willing to help with whatever our patrons need. Patty goes above and beyond to make our patrons feel welcome and provide books and other services to our community.”


- Benzie County** school districts will benefit from the Dolly Parton Imagination Library program. Kick-off events are scheduled.

## Dolly Parton’s Imagination Library Benzie County Kick-off Events



**Benzie County Kick-off Events**

**Benzie County Public Library** Saturday, March 2, 10:00-11:30  
**Darcy Library of Beulah** Saturday, March 9, 10:30-11:00  
**Benzie Shores District Library** Saturday, March 16, 10:30-11:30  
**Benzie Valley District Library** Saturday, March 23, 12:00-1:30

And at the following 50 One Neighborhood Groups:  
**Betsie Valley** March 4, 10:00-11:30  
**Lake Ann** March 8, 10:00-11:30  
**Grow Benzie** March 21, 10:00-11:30

**Free books for children ages 0-5**  
 One book each month arrives in the mail addressed to your child.

Child must live in the Benzie County Central or Frankfort-Elberta School District.

This program is sponsored locally by The Ambassadors for Benzie County with start-up funding from Motary District #20, Benzie Senior Rotary, Northport Rotary, and the St. Andrew's Presbyterian Church Mission Project.

## Advisory Council

- We have a **YouTube channel** now! Your Continuing Education Committee is in process of adding short videos called “Bright Ideas.” Take a look now and return later for more! **Bright Ideas.**
- The Advisory Council consists of all member library directors. Anyone from a member library is welcome to attend meetings. Your chair is **Patti Skinner**, manager of Scottville Branch, Mason County District Library.
- Join us at the next meeting on **March 14th** at **Big Rapids Community Library**, 10:00 a.m.
- Remember that we have a group email list for MMLL. Share information, ask questions of your colleagues, etc. by sending a message to [midmichlib@googlegroups.com](mailto:midmichlib@googlegroups.com).

## Upcoming Trainings/ Events IN PERSON:

**\*\*\*REGISTER NOW\*\*\***  
 Registration password for MMLL = VLBr9F1p



Cooperating Co-Ops Present...

## Small Libraries Big Impact CONFERENCE

April 29th-30th, 2019

Treetops Resort Gaylord, MI

This newly designed conference is for **YOU!** Six of the eleven library cooperatives have joined together to produce the “**Small Libraries, Big Impact**” conference. **Reserved space will be held for each cooperative’s members to register during the first two weeks of registration.** Along with the many breakout sessions, keynote speakers will include:

- Ben Bizzle, ceo - *Library Market*
- John Chrastka, director - *EveryLibrary*
- Anne Seurnyck, attorney
- Eric Guthrie, state demographer

**Conference Dates: April 29-30** Register now!  
<https://www.mmlcevents.info/mid-michigan-cooperative-registration/>  
 Password = VLBr9F1p

## Supercharge Learning with Literacy Based MakerSpace Ideas

March 30, 2019, 9:00 AM to 3:00 PM

Join MAME members & other educators Explore the latest in MakerSpace literacy learning. Our workshop will be at the tinkrLAB learning center at the Meridian Mall, 1982 W Grand River, Okemos, MI 48864 The book "Learning Supercharged" looks at emerging approaches and tools, and incorporates professional educators' stories of how and why they have implemented each trend, including information on challenges faced and overcome, how to get started and other resources to explore.. We will continue our learning together through a series of MAME led Twitter chats 4 times over the following 2 months. [Register NOW](#)



Friends of Michigan Libraries, FOML, and the FOML Trustee Alliance, will be providing two 1-day workshops in April for library friends and trustees. Each day will feature Jamie LaRue, speaking about intellectual freedom and related topics, as well as other presenters. These workshops will be held at the Novi Public Library on April 4 & 5, 2019. The cost for each is \$25 for members and non-members is \$35.

- Thursday, April 4, Friends of Michigan Libraries  
FOML - <https://fomlevents.org/events/sp-ring-workshop-and-fred-ruffner-symposium/>
- Friday, April 5, FOML Trustee Alliance  
- <https://fomlevents.org/events/trustee-alliance-workshop/>



## Michigan Library Association calendar of events

### Presenting for Introverts - Tools, Tricks & Tips

April 11, 2019 1:00-4:30 PM

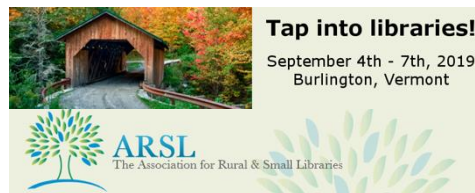
This half-day, interactive workshop explores why we fear public speaking, how to choose what topic to present, what tools and tricks can help us succeed, and how to recover from a rough start. [REGISTER HERE](#)



MLA Spring Institute 2019  
Growing, Networking, and Inspiring!  
March 27 - 29, 2019  
Double Tree by Hilton in Bay City



MiKidLib 2019 will be held on Friday, May 10, 2019 at the Library of Michigan in Lansing. MiKidLib is in its 6<sup>th</sup> year and is an annual unconference for youth services staff (current, aspiring, and retired). If you have not participated in an unconference before, the participants drive the sessions, rather than a presenter. Learn from your peers, get actionable ideas.  
<https://sites.google.com/site/mikidlib/>



MACUL (Michigan Association of Computer Users in Learning) MACUL annual conference March 20-22, 2019, Detroit. [MORE INFORMATION](#)

## Scheduled and on-demand WEBINARS and ONLINE CLASSES:

### MMLL Archived Webinars



Remember that you can still view many of the Michigan Cooperative Director's Association (MCDA) webinars that have been offered statewide by going to the [ARCHIVES](#). Below the listing for MCDA webinars are the MMLL archived webinars [LOTS TO SEE!](#)

### MeL Training

Visit [eResources Training](#) on the Library Staff page to find the webinar you want to attend. Click on the date/time button to register. Webinars from EBSCO will prompt you to download Cisco WebEx software so you can attend.



### Library of Michigan Continuing Education Page



### Library of Michigan Webinar Archives



### Read By Grade Three: What Public Libraries Need to Know

Tuesday, March 19, 2019, 2:00 PM (EST)

How can Public Libraries and other key stakeholders support literacy for all young learners in Michigan? In 2015, Michigan ranked 46<sup>th</sup> in the nation based on the National Assessment of Educational Progress (NAEP) 4th Grade Reading Scores. Join the webinar to better understand the Michigan Read by Grade Three Law, what school districts are doing today, and to learn how libraries can help to promote literacy learning. [Registration is now open](#). Presenters: Laural Triebel and Lisa Brown, Early Literacy Coaching Consultants, Office of Educational Supports, MDE; Cathy Lancaster, Youth Services Coordinator, Library of Michigan.

All Library of Michigan webinars are recorded and archived for later viewing. Links to webinar recordings are posted to Michlib-L within 48 hours after the live session and emailed to registered participants. Closed captioned archived recordings of our webinars are usually available within 30 days.





The learning place for libraries.  
WebJunction Webinars  
Archive, course catalog

26 March 2019 - [Strategic Planning in a Deeply Weird World: The Flexible Roadmap Field Guide Approach](#)

Join us to learn about Salt Lake City Public Library's new ground-breaking approach to strategic planning, focused on human-centered service design.

3:00 PM – 4:00 PM Eastern Standard Time,  
[Register to attend](#)

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Library Law Spotlight Webinar:  
Therapy & Emotional Support  
Animals -What's a library to do?  
->[Archived link HERE](#)<-

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COURSES



#### Infopeople Webinars

- [School Readiness Webinar Series, Part 3: Re-imagining School Readiness: Practical Implications from Research](#) - Thu, Mar 21, 2019 from 12 noon - 1:30 p.m.  
[More information and registration](#)
- [School Readiness Webinar Series, Part 4: Overview of the School Readiness Toolkit](#) - Wed, Apr 17, 2019 from 12 noon - 1:30 p.m.  
[More information and registration](#)

Tech Soup course catalog:  
<https://www.techsoup.org/courses>

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**Public Library**  
ASSOCIATION  
[PLA on-demand webinars](#)



## Grant Opportunities:

### Mini Grants!



FY19 Library  
Expansion & Mini-  
Grant Program!  
**Round 2 now open**

Congratulations to the grantees from round one! Round two is now open and applications will be accepted until **March 15, 2019**. For all information, see the website:

<https://mmlil.ploud.net/a/grants>

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### Library of Michigan LSTA Grant Programs

The Library of Michigan offers three different LSTA grant programs:

- **Collaborative Library Services Grant Program** - Large grants, with grant periods from one to three years (Oct.-Sept.) with funding amounts between \$50,000 and \$225,000 per year, up to a possible total of \$500,000. Funding availability was announced in December for grants that began October 1, 2019. The Intent to File **was due February 4** and the application is due **May 31, 2019**. [MORE INFORMATION](#)
- **Public Library Services Grant Program** - Small grants for public library service, a summer quick grant funding supplies and materials for a specific program. Funding amounts are between \$500 and \$2,000 and projects must align to the topics and LSTA priorities specified. Awards will be made in spring 2019. The application is due **March 8th** and awards will be made in April for grants that happen from mid-April through September 30, 2019. [MORE INFORMATION](#)
- **Improving Access to Information Grants** - The new Improving Access to Information medium sized grants are now available. The application is due **May 31, 2019** and the grant awards will be made in summer 2019. Awarded grants will begin Oct. 1, 2019. [MORE INFORMATION](#)

For complete information, see  
[www.michigan.gov/lsta](http://www.michigan.gov/lsta)

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Are you interested in being a grant reviewer? The Library of Michigan would like some peer reviewers for the LSTA federal grant program. Fill out this quick survey if you are interested!  
<https://www.surveygizmo.com/s3/4857663/LSTA-Grant-Reviewers>

### Special Construction Matching E-rate Dollars - A memo from the Michigan Department of Education

The Michigan Department of Education (MDE) is pleased to announce the allocation of \$5 million for the purposes of leveraging additional dollars through the federal E-Rate program for special construction builds upgrading district, intermediate school district (ISD), public school academy (PSA), and library broadband connections. Using these funds, eligible applicants and consortia groups could leverage up to an additional 10% in E-Rate discount award with a dollar-for-dollar match in state funding. Minimum target speeds, as defined in the Second Modernization Order of 2014, should be 100 megabits per second (Mbps) per 1000 students with plans to support scalability reaching 1 gigabit per second (Gbps) per student. [With respect to libraries, the Order adopts as a bandwidth target the American Library Association's recommendation that all libraries that serve fewer than 50,000 people have broadband speeds of at least 100 Mbps and all libraries that serve 50,000 people or more have broadband speeds of at least 1 Gbps.](#) The MDE has submitted documentation to the Federal Communications Commission (FCC) and the Universal Service Administrative Company (USAC) for recognition of the funding allocation and the grant process in which the MDE will disseminate these funds. Once approval is given, the MDE will disseminate information about the grant process. Eligible entities who are below the federal bandwidth targets as presented in the Second Modernization Order of 2014 will be given funding priority, but all eligible entities are encouraged to apply when the grant becomes available.

While the MDE cannot guarantee the availability of these funds in E-Rate Funding Year 2019, if the funds do become available, eligible applicants with qualifying projects should check the box on the FCC Form 471 denoting that a state match exists. Checking the box will not jeopardize funding for the applicant but will trigger a more robust Program Integrity Assurance (PIA) review of the application. The MDE anticipates funding will be available no later than E-Rate Funding Year 2020.

For more information, please send an email to [erate@michigan.gov](mailto:erate@michigan.gov) or contact Joe Polasek, State E-Rate Coordinator, at [polasekj3@michigan.gov](mailto:polasekj3@michigan.gov), or 517-335-1291.



Get notifications from Grants.gov – [click here](#)



## WebJunction Course: Grantseeking for Libraries

This [online course](#) walks you through tips that highlight what you need to know to be successful when seeking grants.



## Learning Support \$\$\$

Library Continuing Education Program  
[www.michigan.gov/cestipend](http://www.michigan.gov/cestipend)

The Library of Michigan encourages Michigan public, academic and school library staff to apply for continuing education stipends. The program details and criteria are listed in the program criteria document. **Please read the criteria and the application questions BEFORE submitting an application online.** You can apply at any time and your application will be considered at the end of each quarter.

## Digital Literacy:

**DIGITAL LITERACY.GOV**

**DIGITALEARN.ORG**

**techsoup**  
FOR LIBRARIES

Home About the Toolkit Learning in Libraries Trade & Classes Feedback

**Welcome to Gail's Toolkit!**  
FREE customizable classes built by educators, for educators. Gail's Toolkit: The tools to get you started, the content you need, and the resources to keep you learning!

## The Free Mozilla Web Literacy Curriculum

- Mozilla has spent a lot of time and resources creating curriculum to support the development of [core web literacy skills](#). The curriculum is freely available to anyone.

## Youth Services:

### [Best Storytime Practices Webinar Series continues with Story Be Told's Jenifer Strauss](#)

Register now, recordings will be sent to registered attendees! Details are as follows:

#### **In A Galaxy Far, Far Away: Fact, Fiction & Folklore for SRP 2019 Family Programs** Thursday, March 21, 2019, 2:00 pm (ET)

Combining her years as a science teacher and storyteller, Jenifer Strauss will help you build programs for families using the 2019 Summer Reading Theme; Space: A Universe of Stories. Jen will be sharing factual and fictional stories and songs and then demonstrating cool STEM activities for families to engage in together including some rocket launching and moon rock making! In this webinar you will:

- Learn the brain-powering reasons for sharing fiction before fact
- Watch and participate in the telling of several factual and fictional stories about SPACE
- Learn songs with call and response, sign language and movement that will have you orbiting the moon and spinning through the stars.
- See demonstrations of really cool STEM activities that you can share with families next summer.

#### **Act It Out and Play! Stories Just Made for Participation**

Tuesday, April 16, 2019, 2:00 pm (ET)

Every Child Ready to Read states, "Play is one of the best ways for children to learn language and literacy skills. They learn about language through playing as the activities help them put thoughts into words and talk about what they are doing". In this highly active webinar, Storyteller and Narrative Consultant, Jenifer Strauss will be presenting books that lend themselves to PLAY! In this webinar you will:

- Learn fun facts from current research about the Power of Play!
- Be introduced to authors and books that lend themselves to creative expression and encourage silly improvisation.
- Learn four traditional and literary stories that are perfect for adaptation and group participation (titles, props and costume lists will be provided)
- Learn some easy group games to add cooperation to storytime programs.



[Collaborative Summer Library Program](#)



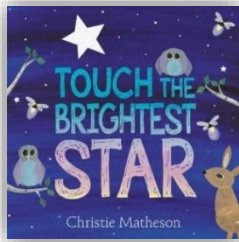
The 2019 "A Universe of Stories" [manual](#) is up and [ShopCSLP](#) is open! Please Follow these steps to access the on-line manual.

- Go to: <https://www.csllpreads.org/> You must have a CSLP login and password. If you are not registered on the CSLP website, please create an account by clicking on Login/Register in the upper right hand corner of the [CSLP website](#)
- Once you are logged into the site, hover over Proprietary Downloads located on the tool bar and click on *Obtain 2019 Online Access Codes*, located as the 2<sup>nd</sup> drop-down option when hovering.
- Choose your STATE.
- Complete the request form (1 request per library building) with your: City, Library Name, first and last name, and e-mail address and then click the *Submit* button.
- The 2019 manual access code will appear on your screen (please take note of it) and an e-mail confirmation will be sent to you. **You should only share this code with those staff members in your building who have a CSLP website account.**
- Once you have the building access code, go back to the CSLP website Proprietary Downloads and click on: *On-Line Manual Access*. From here you will be able to see each of the four manuals to download or print any part you are researching. If you have any problems with accessing your manual, please contact the CSLP office at [contact@csllpreads.org](mailto:contact@csllpreads.org) or by phone at: 866-657-8556.
- [Print manuals](#) are available for purchase.

**MiYouth!** The Library of Michigan has begun a new listserv specifically for *public library staff who conduct children and teen programming and services*. To sign-up go to: to: <http://mail2.mcls.org/mailman/listinfo/miyouth>







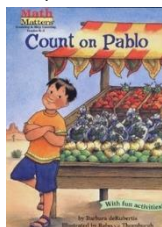
### Ready to Read Michigan

The book for 2019's Ready to Read Michigan (RTRM) program will be [Touch the Brightest Star](#) by Christie Matheson (HarperCollins Publishers, 2015). The book was selected by the Library of Michigan's [Youth Services Advisory Council](#) as an interactive read-aloud for children 0-5 years of age. Additional information about what the RTRM public library kit will include and upcoming training on outreach and engaging your audiences with this delightful story will be coming soon.



Get ready for Money Smart Week (MSW) 2019, which takes place **March 30-April 6, 2019**.

Help your patrons of all ages learn about financial literacy! Many valuable resources may be found on the website, and [becoming a partner](#) gets you materials and speakers to help with financial training programs.



### [MoneySmartWeek FAQ](#)



### Emergency Geek

Cory Walker ("Emergency Geek") will come to your library for technology assistance. Ask him! See <https://mml.ploud.net/a/tech-corner>.

<https://mml.ploud.net/a/tech-corner>.

### PLA reaffirms commitment to equity, diversity, inclusion and social justice

At the recent Midwinter Meeting in Seattle, there were reports of violations of ALA's Code of Conduct and the ALA Executive Board has released [this statement](#).

**Social Justice and Public Libraries**  
Equity Starts with Us



Like ALA, [PLA is committed to creating an inclusive environment for all our members](#). In its [2018-2022 Strategic Plan](#), the PLA Board of Directors affirmed its commitment to equity, diversity, inclusion and social justice (EDISJ).



The "Toward Gigabit Libraries" project, funded by the Institute for Museum and Library Services (IMLS), has created a "Broadband Toolkit" and customized "Broadband Improvement Plan" designed to help public and tribal librarians learn about their current broadband infrastructure and internal information technology (IT) environment.



[American Libraries - Tech Trends](#)



[American Libraries - Blockchain Reaction](#)

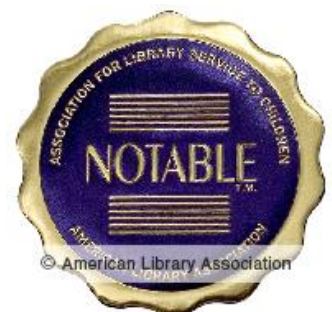
### [MLA 2019 Annual Conference Call for Proposals](#)



Submissions welcome through **March 31, 2019**

**SAVE THE DATE: MLA 2019 Annual Conference**  
October 16-18, 2019

Suburban Collection Showplace, Novi  
MLA 2019 Annual Conference will be held October 16-18 at the Suburban Collection Showplace in Novi and feature renowned keynotes, jury-selected programming for all library professionals, an exhibition and an ideal environment to network with colleagues. Attendee registration will open Spring 2019.



**PLA Year  
in Review**



**United for Libraries**  
Association of Library Trustees,  
Advocates, Friends and Foundations

[The Voice Newsletter Archives are HERE](#)

**Letter from the Michigan Department of Treasury:**

Dear Library Director

The Michigan Department of Treasury wants to make sure that every Michigan Public Library has access to the following information:

In June 2018, the Local Community Stabilization Authority Act (LCSA Act) was amended to create a process for correcting errors in the 2016 personal property tax (PPT) adjustment payments, 2017 PPT reimbursements, and 2018 PPT reimbursements.

The Department of Treasury has developed forms for municipalities to use to notify the Department of Treasury of reporting errors or calculation errors made by the Department of Treasury. In addition to the form(s), municipalities must provide substantiating documentation to support an adjustment to the reported value or the calculated reimbursement amount.

To see a list of the correction forms that are available with the workflow for each form please visit [https://www.michigan.gov/documents/libraryofmichigan/PPT\\_Reimbursement\\_Correction\\_Forms\\_646357\\_7.pdf](https://www.michigan.gov/documents/libraryofmichigan/PPT_Reimbursement_Correction_Forms_646357_7.pdf)

Please direct any questions regarding the PPT reimbursement correction process to [TreasORTAPPT@michigan.gov](mailto:TreasORTAPPT@michigan.gov) or 517-373-2697.

Thank you.

Revenue Sharing and Grants Division  
Michigan Department of Treasury  
517-373-2697  
[www.michigan.gov/pptreimbursement](http://www.michigan.gov/pptreimbursement)



Secretary of State Jocelyn Benson welcomes era of no-reason mail-in voting in Michigan

<https://content.govdelivery.com/accounts/MISOS/bulletins/2314395>



**Information About Michigan School Libraries**  
February 23, 2019  
#MISchoolLibrary

1407 Renssen Street  
Lansing, MI 48910  
[www.mimame.org](http://www.mimame.org)  
email: [mimame@mimame.org](mailto:mimame@mimame.org)  
Twitter: @michiganname  
Facebook: @mimame

Link to this presentation: <http://bit.ly/MISlib19>



**The Edge Process**

Edge libraries engage in four cyclical phases of preparation, assessment, comparison and action to establish and build on a solid framework for continuous, sustainable growth.

**Mid-Michigan Library League**

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